



Purpose

Why we exist

We are Australia's LGBTIQ+ education charity. Our flagship program provides educational scholarships, mentoring and opportunities for young LGBTIQ+ Australians to realise their full potential.



Vision

Our aspiration

Our vision is for a more diverse and inclusive society with visible LGBTIQ+ role models.



Values

Behavioural compass

Embrace learning

Creating opportunities, new horizons and joy through learning.

Sense of belonging

Supporting each other, being part of a community, "giving back" and having fun.

Will to transform

Changing lives by having a go, challenging boundaries, being courageous and celebrating success.

Strategy

What we will do to realise our purpose and achieve our vision

Lead and grow investment in LGBTIQ+ education

Develop, support and enrich the lives of LGBTIQ+ Australians

Grow the Pinnacle family to support young LGBTIQ+ Australians

Provide opportunities for an **uplifting and life-changing** experience

Secure and invest funds to sustain our purpose

Develop **sustainable funding streams** from diverse sources

Build a **significant endowment** through donations and bequests

Ensure endowment fund growth through **judicious investment**

Influence and advocate for LGBTIQ+ inclusion in Australia

Deepen **community and workplace understanding** by sharing stories, knowledge and lived LGBTIQ+ experiences

Equip Pinnacle scholars and alumni to shape our community today and tomorrow

Celebrate **success**, promote **peer support** and "giving back"

Operating model

How we will work

Building the family

Support scholars and alumni to become visible role models

Strengthen state and territory involvement with scholars, mentors and alumni

Collaborate to connect the dots, promote peer support and knowledge sharing

Foster academic partnership to deepen LGBTIQ+ capability

Feeding the family

Raise awareness and build Pinnacle's brand, reputation and influence

Engage donors, members, funders, partners and supporters at all levels

Champion fundraising

Enabling the family

Live our values

Embed efficient and sustainable processes and governance

Provide a meaningful volunteer experience

Measure success