

THE
P/NNACLE
FOUNDATION

ABN 81 127 662 604

Social Media

Policy

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Many members of the Pinnacle family (including scholars, alumni, mentors, volunteers, partners, donors and staff) use social media (including Facebook, LinkedIn, Instagram, Twitter, TikTok and YouTube) as well as chat rooms, personal websites and blogs. The Pinnacle Foundation respects Pinnacle family members' online social networking and personal web use. However, your online presence can affect The Pinnacle Foundation as your words, images, posts and comments may reflect upon or be attributed to The Pinnacle Foundation.

As a member of the Pinnacle family, be mindful to use electronic media, even on your own personal time, responsibly and respectfully to others. Because Pinnacle family members' online comments and postings may impact The Pinnacle Foundation, The Pinnacle Foundation has adopted the following guidelines that Pinnacle family members must observe when participating in social networking sites and/or engaging in other forms of Internet use on and off duty. It will be considered a breach of acceptable Pinnacle family member conduct to post on any public or private website or other forum, including but not limited to discussion lists, newsgroups, listservs, blogs, information sharing sites, social media sites, social or business networking sites such as LinkedIn, Facebook, Instagram, TikTok, chat rooms, Twitter, or any other electronic or print communication format, any of the following:

1. Anything that may harm the goodwill or reputation of The Pinnacle Foundation or any disparaging information about The Pinnacle Foundation.
2. Any derogatory, distasteful, hurtful, disparaging, discriminatory or harassing information concerning any member of the Pinnacle family including board or team member, scholar, mentor, partner or individual donor, or other person associated with The Pinnacle Foundation. The Pinnacle Foundation's policies prohibiting harassment apply online as well as offline.
3. Any confidential information, trade secrets, or intellectual property of The Pinnacle Foundation obtained during your work with The Pinnacle Foundation, volunteer or otherwise, including information relating to finances, research, development, marketing, customers, operational methods, plans and policies.
4. Any private information relating to any individual related to The Pinnacle Foundation.

In compliance with applicable regulations, members of the Pinnacle family endorsing The Pinnacle Foundation's services must disclose their relationship with The Pinnacle Foundation and must ensure that endorsements do not contain representations that are deceptive or cannot be substantiated. If you are speaking about job-related content or about The Pinnacle Foundation you must either clearly identify yourself as a Pinnacle Foundation volunteer or employee or speak in the first person and use a disclaimer to make it clear that the views expressed belong solely to you. In addition, the following statement must be used, "The opinions expressed on this site are my own and do not necessarily represent the views of The Pinnacle Foundation."

This Policy applies regardless of where or when members of the Pinnacle family post or communicate information online. It applies to posting and online activity at work, home or other location and while on duty and off duty.

The Pinnacle Foundation reserves the right to monitor and access any information or data that is created or stored using The Pinnacle Foundation's technology, equipment or electronic systems, including without limitation, e-mails, internet usage, hard drives and other stored, transmitted or received information. Pinnacle family members should have no expectation of privacy in any information or data (i) placed on any The Pinnacle Foundation computer or computer-related systems or (ii) viewed, created, sent, received or stored on any Pinnacle Foundation computer or computer-related systems, including, without limitation, electronic communications or internet usage.

Pinnacle family members who violate The Pinnacle Foundation's Social Media Policy will be subject to disciplinary action, up to and including termination of association with The Pinnacle Foundation.

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[THEPINNACLEFOUNDATION.ORG](https://thepinnaclefoundation.org)

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