



WHAT IS PROJECT PRONOUN?

An opportunity for business leaders to share their gender pronouns on LinkedIn to help normalise conversations about gender identity and to show their support for LGBTIQ+ inclusion in Australian workplaces.



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Sharing gender pronouns is important for more inclusive workplaces because it normalises ***not*** making assumptions about gender.





Sharing pronouns can be particularly helpful to people who may identify as trans or who are outside of the gender binary, who are often misgendered or questioned. This can lead to them feeling excluded in the workplace.





Gender pronouns are terms we choose to reflect our gender identity, such as **‘he/him’**, **‘she/her’**, or the gender-neutral pronoun **‘they/them’**. Gender-neutral pronouns are used by people who don’t wish to identify as a particular gender or who may identify as trans and/or gender diverse.

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Project Pronoun encourages business leaders to share their gender pronouns in conversations, email signatures, team calls, and social media profiles such as LinkedIn.



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We recommend this sharing is complemented by broader education about the importance of **diversity**, **respect**, and **inclusion** in the workplace.





Project Pronoun is an initiative
of Diversity Partners and
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