



## Purpose

Why we exist

We provide educational scholarships, mentoring and opportunities for young LGBTIQ+ Australians to realise their full potential and overcome challenges arising from their identity.



## Vision

Our aspiration

Our vision is for a more diverse and inclusive society with visible LGBTIQ+ role models.



## Values

Behavioural compass

### Embrace learning

Creating opportunities, new horizons and joy through learning.

### Sense of belonging

Supporting each other, being part of a community, "giving back" and having fun.

### Will to transform

Changing lives by having a go, challenging boundaries, being courageous and celebrating success.

## Strategy

What we will do to realise our purpose and achieve our vision

### Lead and grow investment in LGBTIQ+ education

Develop, support and enrich the lives of young LGBTIQ+ Australians

Grow the Pinnacle family to support young LGBTIQ+ Australians

Provide opportunities for an **uplifting and life-changing** experience

### Secure and invest funds to sustain our purpose

Develop **sustainable funding streams** from diverse sources

Build a **significant endowment** through donations and bequests

Ensure endowment fund growth through **judicious investment**

### Influence and advocate for LGBTIQ+ inclusion in Australia

Raise awareness by sharing **stories** of the challenges many LGBTIQ+ people face and the contribution they make to Australia

Equip Pinnacle scholars and **alumni** to shape our community today and tomorrow

Celebrate **success**, promote **peer support** and "giving back"

## Operating model

How we will work

### Building the family

Support scholars and alumni to become visible role models

Strengthen state and territory involvement including with scholars/mentors

Collaborate to connect the dots, foster peer support and knowledge sharing

Promote the alumni program

### Feeding the family

Raise awareness and build Pinnacle's brand, reputation and influence

Develop internal and external communication strategy

Engage donors, members, funders, partners and supporters at all levels

Champion fundraising

### Enabling the family

Live our values

Embed efficient and sustainable processes and governance

Provide a meaningful volunteer experience

Measure success